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FOR IMMEDIATE RELEASE

Jami Jam VI Poker Run To Raise Funds For Camp High Hopes

Sioux City, IA – Get your motors running! The Jami Jam Poker Run is scheduled for Saturday, August 26, 2017. Jami Jam enters its sixth year in its charitable support of mental health causes. This year's six stops throughout our beautiful Iowa Great Lakes area are sure to bring fun and camaraderie to all.

Anyone interested can register at the Mainstreet Bar in Terril, IA the morning of the run beginning at 10:30 am. The ride will originate there with clutches out at noon sharp!

Cost for a poker hand is \$20, with the top 3 hands earning 50% of the take. A stop at each of the participating establishments will reward participants with a stamp, which goes toward drawing a five-card poker hand.

The event opens with the blessing of the bikes and breakfast at the Mainstreet Bar, and concludes back in Terril, IA with more food, a live auction, a 50/50 raffle, prize drawings, and games including the poker hand draw, followed by a street dance with popular cover band Damaged Jenny and special guest Eli Dykstra at 8 PM.

For your safety, shuttle service will be available to and from The Lakes Area as well.

The Jami Jam Poker Run is organized by Jeremy Thielen, and named after his sister, Jami Lynn Thielen. Jami began experiencing symptoms of mental illness in her sophomore year in high school, and after a long struggle, passed away too early at the age of 37 in 2012.

Jeremy has selected Camp High Hopes in Sioux City, which offers traditional camp experiences to the intellectually and physically disabled, as the benefactor of the event. Last year the Jami Jam donated \$7,500 to Camp High Hopes "Campership Fund" and aims to increase that amount to \$10,000 for 2017.