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April 6, 2015  
FOR IMMEDIATE RELEASE

## Rib Fest Coming to Sioux City

**Sioux City, IA** – A Rib Fest is planned to take place in Sioux City starting this summer. The family friendly festival will take place at the Tyson Events Center West Parking Lot on Saturday, June 27<sup>th</sup>. The festivities will take place from 9am until 2pm and will include a 1k Piglet Dash, a 5k Rib Run, a Piglet Zone full of free activities for kids, a BBQ Picnic, BBQ To-Go, Free Live Music, and a Beer Tent.

“Tyson Foods, Inc. and CF Industries have come together as presenting sponsors for the 1<sup>st</sup> ever Rib Fest in Sioux City. The idea for the Rib Fest grew from a need to grow the Camp’s existing summer fundraiser from a small BBQ sale and 5k run and to fill a void in the Sioux City festival landscape. We looked at what other cities in the Midwest were doing and saw an opportunity to start a Rib Fest right here in Sioux City, similar to what has taken place in Sioux Falls for the last 17 years and draws 29,000 attendees over 4 days. This year’s Rib Fest in Sioux City will feature BBQ from one national vendor – Tyson, but will likely grow to include additional regional and local BBQ vendors in future years. This year’s Rib Fest attendees will be able to purchase hot BBQ meals ready to eat in the Rib Fest picnic area and BBQ To-Go, which is frozen and can be taken home to reheat and eat later. This festival includes something for everyone, from 1k and 5k runs, to free kids’ activities and free live music,” said Camp CEO Ali Langseth. “The proceeds from the festival will help to support Camp High Hopes’ programs for children, teens and adults with disabilities.”

Early online registration for the 1k Piglet Dash and 5k Rib Run is available until June 12<sup>th</sup> and include early registration discounts, race shirts, and a BBQ picnic meal. BBQ To-Go pre-orders can also be placed online until June 12<sup>th</sup> at [www.camphighhopes.com](http://www.camphighhopes.com) and are eligible for a chance to win a free year’s supply of BBQ.

Camp High Hopes offers individual, barrier-free recreational experiences that are fun, safe and adaptive for children, teens and adults with disabilities in the tri-state region.

For more information on Camp High Hopes, visit [www.camphighhopes.com](http://www.camphighhopes.com) or call the Camp at 712-224-2267.