



FOR IMMEDIATE RELEASE

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CAMP HIGH HOPES ANNOUNCES NEW EXECUTIVE DIRECTOR

Sioux City, Iowa — April 12, 2016 - Camp High Hopes today announces a change in leadership as Chris Liberto has been hired as Executive Director, filling the role of current CEO Ali Langseth. Langseth was responsible in hiring the initial staff for Camp High Hopes and has grown the camp each year of its operation. Langseth recently accepted a position of Major Gift Officer with Augustana University in her hometown of Sioux Falls, South Dakota. Her last day with the Camp will be Wednesday, April 20th.

"Camp High Hopes bids a fond farewell to Ali Langseth who was instrumental in building Camp High Hopes into what it is today," says Board President Ann Myers. "Ali built lasting relationships in Siouxland and raised millions of dollars to build Camp High Hopes. Her leadership will be missed, but she leaves the Camp in great position to build upon the last several years."

Liberto will assume the role of Executive Director on Monday, April 18th. Liberto was born in Bellevue, Nebraska and received his degree at the University of Nebraska-Lincoln. The first ten years of his professional career were spent as a news and sports anchor in Lincoln, Nebraska and Sioux City, Iowa. He has spent the last three years leading the Blue Zones Project efforts in Sioux City and has been instrumental in the startup of the Pier Center for Autism and 100+ Men Who Care organization. Chris lives in the Siouxland area with his wife Jenna and two young children, Hunter and Quinn.

"I couldn't be more excited to join the team at Camp High Hopes," said incoming Executive Director, Chris Liberto. "With Ali's leadership, this organization has provided unique experiences for individuals with disabilities. I want to express my gratitude for Ali's work and I am confident the Camp will only grow from this point forward. I look forward to working with the Board and current staff to build upon the great atmosphere at Camp High Hopes."

Additional Statements:

"In 2009 I was blessed with the opportunity of a lifetime to lead a grassroots effort to start a camp for people with disabilities in Northwest Iowa," says Ali Langseth. "It was an opportunity that helped me see how wonderful people truly are. I have now been blessed with the opportunity to move back to my home town of Sioux Falls, SD along with my husband Wayne and our daughter Anna. I couldn't be more proud to pass the baton to the very talented and mission-driven Chris Liberto. I sincerely thank the Siouxland community for all for all their support and kindness over the years, and most of all, for the smiles."

"Camp High Hopes welcomes Chris Liberto as its new Executive Director," says Board President Ann Myers. "Chris' energy and excitement working in Siouxland will continue to grow what Ali and the community have started. Chris will have big shoes to fill, but accepts the challenge with a big smile and a hearty handshake. Siouxland, please welcome our new Executive Director and let's grow this wonderful camp to allow the intellectually and physically disabled a great camping experience in our welcoming community."

About Camp High Hopes

Camp High Hopes offers year-round therapeutic recreation programs and respites in Sioux City, Iowa designed to enrich the lives of youth and adults with diagnosed disabilities, chronic illnesses, and other special needs. Our specialized programs include experiences in archery, canoeing, and nature education, amongst others, for individuals and groups with Autism, Down Syndrome, Spina Bifida, Cerebral Palsy, Muscular Dystrophy, and other intellectual and physical disabilities.