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FOR IMMEDIATE RELEASE

Camp High Hopes Announces New Multi-Million Dollar Campaign

Sioux City, IA – Camp High Hopes announced the details of a new \$4.4 million dollar campaign. The announcement was held Wednesday evening at the camp’s lodge in Sioux City. The new campaign, referred to as the S’more Smiles Campaign, is named for its goal of enabling s’more (aka more) people with disabilities to be able to wear a smile at Camp High Hopes. The goal of this multi-faceted campaign is to raise \$4.4 million. The monies raised will provide for \$2.6 million in capital improvements, \$1.3 million in camper sponsorships, and \$500,000 to start an endowment for the special needs camp. “We are excited to announce that due to the generosity of nearly sixty individuals, businesses, and foundations, we have already raised \$2.5 million of our \$4.4 million campaign goal,” said Campaign Chair Mike Bennett. “The Camp is now in need of the members of this community to contribute to this campaign. Everyone has an opportunity to impact the life of someone with a disability by contributing to this campaign.”

Since opening less than three years ago, Camp High Hopes has already served over 900 kids and adults with disabilities and has waiting lists. The camp is in need of expanding its existing facilities in order to serve the growing number of individuals on the waiting lists. Plans include the addition of two new camper cabins, a welcome center, a climbing silo, a boat house, new and improved activity areas, and more. Achieving the goals of the campaign will also help keep the cost of camp program session fees affordable for campers and their families. Ali Langseth, Camp High Hopes CEO said “Everything from one on one care, an onsite medical center and medical team including nurses and recreational therapists, specialized meals, adapted equipment and activities, and much more go into ensuring a positive camp experience for kids and adults with disabilities, and thus would be cost prohibitive if not for the support of people that contribute to this campaign.”

Camp High Hopes offers individual, barrier-free recreational experiences that are fun, safe and adaptive for children, teens and adults with disabilities in the tri-state region. For more information on Camp High Hopes, visit www.camphighhopes.com or call the Camp at 712-224-2267.