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Camp High Hopes Announces 2018 Smiles Ambassadors

Sioux City, IA – Camp High Hops announced its 2018 Smiles Ambassadors on Wednesday. The camp named fifteen-year-old Madison Sander-Maurer of Lawton, Iowa as the 2018 Youth Smiles Ambassador and sixty-one-year-old Robert “Bobby” Watson of Onawa, Iowa as the 2018 Adult Smiles Ambassador. As the newly named Smiles Ambassadors, Madison and Bobby will help to raise awareness and represent Camp High Hopes, and all of its special needs campers, by participating in various events throughout the Siouxland community in 2018.

This is the fifth year in a row that Camp High Hopes, a special needs camp in Sioux City, has celebrated its Smiles Ambassadors program.

“The Smiles Ambassador tradition is one of the unique ways we celebrate and recognize our campers,” says Chris Liberto, the Executive Director of Camp High Hopes. “The selection process is a struggle as we have to review hundreds of campers, all very deserving, to represent Camp High Hopes. We are honored to have Madison and Bobby serve as volunteer Smiles Ambassadors for 2018. Both of them have a very important role to fill by representing their fellow campers and relaying to the community what our camp is all about.”

Camp High Hopes offers barrier-free recreational experiences that are fun, safe, and adaptive for children, teens, and adults with disabilities, special needs, and chronic illnesses in the Midwest region.

Be sure to watch for Madison and Bobby throughout the year at various events representing the more than 1,200 campers that have experienced the therapeutic benefits of recreation at Camp High Hopes.

For more information on Camp High Hopes, visit www.camphighhopes.com or call the camp at 712-224-2267.

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