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FOR IMMEDIATE RELEASE

Camp High Hopes Announces 2016 Smiles Ambassadors

Sioux City, IA – Camp High Hopes announced its 2016 Smiles Ambassadors today. Nine year old Jenna DeJong of Alton, Iowa was named the Youth Smiles Ambassador. Forty-one year old Kyle Kellen of LeMars, Iowa was recognized as the Adult Smiles Ambassador. As the newly named Smiles Ambassadors, Jenna and Kyle will help to raise awareness and represent Camp High Hopes and all of its special needs campers by participating in various events throughout the Siouxland community in 2016.

This is the third year in a row that Camp High Hopes, a special needs camp in Sioux City has celebrated its Smiles Ambassadors program. “When we launched the program at the end of 2013, we knew it would be tough to pick just one or two of our special needs campers to represent the Camp. At the end of each year, our staff review the profiles of all of our 1,200 campers and then select one adult and one youth camper that they think will do a great job of representing our organization and its values in the community. From empowering people and fostering relationships to having fun and celebrating, the Smiles Ambassadors have a very important role in raising awareness about our services and relaying to the community what our Camp stands for. We are honored to have Jenna and Kyle serve as volunteer Smiles Ambassadors in 2016 throughout the Siouxland community” said Ali Langseth, Camp High Hopes CEO.

Camp High Hopes offers individual, barrier-free recreational experiences that are fun, safe and adaptive for children, teens and adults with disabilities in the tri-state region. For more information on Camp High Hopes, visit www.camphighhopes.com or call the Camp at 712-224-2267.