



5804 Correctionville Road
Sioux City, IA 51106



Contact: Sarah Morgan, Advancement Director

Phone: 712-224-2267 Ext. 107 Email: [smorgan@camphighopes.com](mailto:smorgan@camphighhopes.com)

September 10, 2018

FOR IMMEDIATE RELEASE

THE MILES FOR SMILES POKER RUN RAISES NEARLY \$40,000 FOR CAMP HIGH HOPES

Sioux City, IA – Beautiful weather, dozens of bikes and cars, and generous donors all came together to create a successful and fun event! Camp High Hopes is pleased to announce the inaugural Miles for Smiles Poker Run raised nearly \$40,000 for the special needs camp!

More than 200 people participated in the day or the evening activities. The 100-mile journey took riders south of Sioux City through the beautiful Loess Hills with stops in Bronson, Oto, Hornick, and Sgt Bluff. The ride ended with a live auction, raffle, live music, and fun at the Ickey Nickel. Items on the live auction included Nebraska tickets, Vikings tickets, vacations, and other packages. A highlight of the evening was the raffle drawing for a 1996 Harley Davidson Road King motorcycle. The band, Sugar Daddy, took the stage at the end of the event to entertain the crowd with a variety of musical favorites.

“We are so thankful to our wonderful community for their support of this first-time event,” says Chris Liberto, the Executive Director of Camp High Hopes. “We truly couldn’t do what we do without the support of generous individuals and businesses. The outcome of this successful event will allow Camp High Hopes to put thousands of smiles on our campers’ faces.”

The proceeds from Saturday’s event will go directly to the programs and services Camp High Hopes provides to kids, teens, and adults with disabilities, special needs, and chronic illnesses. The money raised from the poker run will stay locally in Siouxland to help people from Siouxland with disabilities. It will pay for things like adaptive activities, updated equipment, medical supplies, transportation, and healthy meals for campers while they attend camp sessions.

Camp High Hopes offers barrier-free, recreational experiences that are fun, safe, and adaptive for children, teens, and adults with disabilities in the tri-state region. For more information on Camp High Hopes, call 712-224-2267 or visit www.camphighhopes.com.

Phone 712-224-2267
www.camphighhopes.com